



# ABOUT US

## CONTACT US

### Phone

0407 990 982

### Web

[www.strategic-perception.com](http://www.strategic-perception.com)

### Email

[david@strategic-perception.com](mailto:david@strategic-perception.com)

### Visit

Work Club Global Locomotive  
5/2 Locomotive Street  
South Eveleigh NSW 2015

Via Redfern Station or Waterloo Metro

We are a unique and impactful planning consultancy providing innovative solutions to our local government partners.

Whether it be strategic or statutory planning, we have resources and responses that meet your needs.

Speak to us about how we can become your partner in planning.

# STRATEGIC PERCEPTION

We specialise in providing the  
**right resources**  
for the  
**right project**  
at the  
**right time**



# STRATEGIC PLANNING

## For Local Government

Local Planning Strategies, Schemes, Plans, Policies or Planning Proposals; we have experience across the range of strategic land use planning projects.

We specialise in local government strategic land use planning, strategies to schemes and everything in-between. If its Council planning projects or advice, then we are your experts!

We also offer training, professional development, and mentoring for planners and non-planners

## Contributions Planning

We have a deep understanding of contributions planning and planning agreements. We can review your contributions frameworks and associated policies to ensure the framework is operating efficiently. We have prepared numerous s7.11/12 plans and can assist in developing a best-practice plan for you

## Development Control Plan

We are experts are developing and reviewing local environmental plans and development control plans. We can review and prepare planning controls that achieve the outcomes you desire.

Our Model DCP has been prepared to do the hard work of developing DCP controls for you, allowing you to focus on local requirements, elements that are important to your community and maintaining your local character.

# DEVELOPMENT ASSESSMENT

We are the states leading experts in development assessment services.

Our services include reviewing your development assessment systems and frameworks to ensure you are able to undertake efficient, effective and timely assessments. We have a thorough understanding of DA processes and can prepare strategies and actions to improve your assessment system

Our Development Assessment Health Check service has been designed to analyse the performance of your assessment system and provide recommendations across the focus areas of Procedures, Policy, People and Programs.





# MODEL DEVELOPMENT CONTROL PLAN

## OUR MODEL DCP

**Focusses on good design outcomes and efficient development assessment**

Our Model DCP takes the hard work out of reviewing or updating your DCP, allowing you to concentrate on local elements and matters that are most important to you and your community.

It contains clear objectives for the design elements of development and explicit design criteria that offer a compliant pathway to achieving those objectives. This clarity provides for efficiency in the development assessment process.

Where the design controls are not met, applicants can justify their proposed approach against the objectives.

The Residential components have been designed to align with the Codes, Housing and Design Quality SEPP's to ensure consistent and high quality application.

### How It Works

Our model DCP is designed to align with the state and local planning framework and provide efficient development assessment. Importantly, it is able to be tailored to meet local requirements.

- The model DCP is the base starting point containing standard controls for many types of land uses and design elements
- We review your current DCP to identify any important local controls that should be maintained
- We review against your LEP and Strategies to ensure alignment.
- We work with your internal referral teams to ensure the DCP meets their requirements
- We can work with you to develop specific controls for your unique character and heritage areas
- When ready, your Council adopts the DCP, we can assist with undertaking community engagement as part of the process.
- You now have a DCP that meets local requirements, aligns with state and local frameworks and supports assessment efficiency.
- We can provide DCP assessment templates which support faster assessments and understanding of requirements.

Development Assessment is increasingly complex. We've developed a model DCP that reflects today's requirements, provides excellence in design outcomes and provides for an efficient assessment

### Benefits

- We've done the hard work of developing most controls within the DCP for you
- The DCP can be tailored to meet your needs
- Provides clear controls for both proponents and your assessment team to work from
- Designed to promote development assessment efficiency.
- Provides contemporary controls
- A plug-and-play approach to planning controls
- We can update the DCP annually, when major framework changes occur, or as required
- Controls are designed to be easily imported into contemporary planning assessment software.



# ASSESSMENT SYSTEMS

We have a deep understanding of development assessment frameworks and specialise in reviewing DA systems to improve effectiveness and efficiency



# OUR DA HEALTHCHECK

We have developed a unique methodology to provide a snapshot of your development assessment performance.

As part of this service we meet with a range of staff who touch the DA Process and undertake a desktop review of documentation available, including procedures, policies, team structures and other relevant information.

Our DA Health-Check focuses on four pillars of your planning framework:

1. **Procedures.** We look for redundancy and duplication of process, unnecessary rigour in process, overly-cumbersome procedures and level of alignment with best practice.
2. **Policy.** We investigate how well your policies align with process, for example the complexity, comprehensiveness and contemporariness of your DCP, including its ease of assessment, as well as DA-related policies both internal and external
3. **People** are your most valuable resource, and we consider how well your available resources match demands on their time.
4. **Programs.** We assess how well your information technology supports the process and to what extent do your planners have the tools they need to excel at performance.

From this information we are able to provide a **comprehensive analysis** of how your DA service/system is performing, a top-three recommended short term **actions** to improve performance, and a **strategic pathway** forward.

# DEVELOPMENT ASSESSMENT HEALTHCHECK



Our health check examines four pillars of your DA system

- ✓ Procedures
- ✓ Policy
- ✓ People
- ✓ Programs



## We will provide:

- An **analysis** of the performance of your DA system
- Top 3 short-term **actions** to improve performance
- A Strategic **Pathway** forward

## CONTACT US

STRATEGIC PERCEPTION

### Phone

David Milliken  
0407 990 982

### Email

david@strategic-perception.com

### Web

www.strategic-perception.com